



# MKM COLLEGE OF MANAGEMENT & INFORMATION TECHNOLOGY FOR GIRLS, Hodal

Approved by AICTE and Affiliated to MDU Rohtak



MAY 2024

[www.mkmgrouppofcolleges.com](http://www.mkmgrouppofcolleges.com)

Volume 1, Issue 2

# NEWS LETTER





# VISION

**To create a transformative educational environment where every single girl child is nurtured, empowered, and inspired to unlock her full potential. We envision a future where our graduates are confident, compassionate leaders equipped with knowledge, skills, and values to navigate the complexities of the modern world. Through innovative teaching methodologies and holistic development programs, we aim to instill a lifelong love for learning, foster critical thinking, and cultivate leadership qualities. Our vision is to shape empowered women who contribute positively to society, driving meaningful change and leaving a lasting impact on the world.**



# MISSION

**Our mission is to provide accessible, quality education that empowers girls to excel academically, professionally, and personally. We are committed to fostering a supportive learning environment that encourages intellectual curiosity, creativity, and critical thinking. Through innovative pedagogies, experiential learning, and industry-relevant curriculum, we aim to equip our students with the knowledge, skills, and confidence necessary to succeed in their chosen fields. We strive to cultivate a culture of inclusivity, diversity, and social responsibility, preparing our graduates to be ethical leaders and global citizens. Our mission is to empower every girl to realize her fullest potential and become a catalyst for positive change in society.**



# History of MKM College

**Maharani Kishori was the wife of Jat maharaja Surajmal of Bharatpur State in Rajasthan, India. She belonged to Hodal and was the daughter of Ch. Kashiram Sorout. Maharani Kishori has a pride in the history of brave women of India.**

**She is a symbol of Pride for the local populace. She was a source of Inspiration for the Maharaja Surajmal and had played an active role in administration of state. Maharani Kishori had played an important role in running the administration of Bharatpur State. She played the role of patron to Bharatpur State for three generation even after Maharaja Surajmal.**

**Indian Society venerates women in various roles as a wife, as a sister and specially as a mother .Mother plays a significant role in the development of a child .Her personality and Character determines the future of child to a large extent. Hence it is sine-qua non to educate women for achieving enlightened societies.**



**Dear  
Students.  
Faculty and  
Staff**

## **Chairman's Desk**

**It brings me great pleasure to welcome you to the second edition of our college newsletter. The inception of this publication marks a significant milestone in our journey towards excellence in education and community engagement. As we delve deeper into the pages of this newsletter, we uncover stories of academic achievement, innovative initiatives, and the vibrant tapestry of our campus community. Together, let us celebrate the spirit of collaboration and intellectual curiosity that defines our institution, inspiring us to reach new heights of learning and discovery**



**Dear  
Students.  
Faculty and  
Staff**

## **CEO'S Desk**

**As we embark on the journey of our second edition of the college newsletter, I am filled with immense pride and gratitude. The Second edition of the newsletter serves as a testament to our collective commitment to excellence and our unwavering dedication to fostering a vibrant academic community.**

**As we navigate the ever-evolving landscape of higher education, it is crucial that we remain steadfast in our pursuit of excellence and remain true to our mission of empowering girls to realize their full potential. Through collaboration, creativity, and a relentless pursuit of knowledge, we will continue to push the boundaries of what is possible and inspire others to do the same**



# Principal's Desk

**As we are moving forward on the journey of the current academic year, I extend a warm welcome to each of you. It is with great pleasure and anticipation that I address you from the principal's desk, eager to witness the remarkable achievements and transformative experiences that lie ahead.**

**we are dedicated to providing you with a supportive and enriching environment where you can thrive academically, professionally, and personally. Our faculty members, who are experts in their fields, are committed to delivering a rigorous and relevant curriculum that will equip you with the knowledge, skills, and perspectives needed to succeed in today's competitive business landscape.**

**Warm Regards**



## **Director's Desk**

**As we commence the academic year, it brings me immense pleasure to extend a warm welcome to each of you. As the director of this esteemed college, I am honored to address you from the director's desk**

**As you embark on this journey, remember that you are not alone. Our faculty, staff, and support services are here to guide and support you every step of the way. Whether you need academic assistance, career counseling, or simply a listening ear, we are here to help you succeed.**

**I am confident that each of you has the potential to achieve greatness, and I am excited to witness the incredible accomplishments that you will undoubtedly achieve in the coming year. Together, let us embrace the challenges, seize the opportunities, and make this academic year one of growth, discovery, and success.**

**Warm Regards**



# 25 years of Empowering Young Women and Fostering Excellence in Education



Over the past quarter-century, MKM Group of Colleges, Hodal has emerged as a beacon of academic excellence and empowerment for women from diverse backgrounds and communities. Our commitment to providing a holistic education that nurtures intellect, character, and leadership skills has remained unwavering throughout the years. As we continue to evolve and innovate, our dedication to fostering a supportive and inclusive environment where every woman can thrive academically and personally remains at the forefront of our mission

# Inception- An Orientation Program for MBA and MCA Students

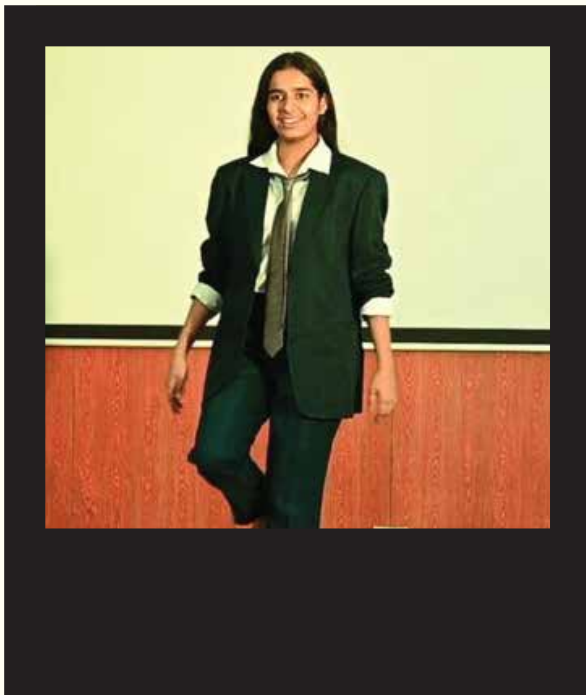
The inception of the orientation program for MBA and MCA students marks a significant milestone in our commitment to ensuring a smooth transition into higher education. Designed to equip students with the knowledge, resources, and support they need to excel in their academic journey, the program serves as a crucial foundation for success.



The program encourages students to cultivate a spirit of collaboration, leadership, and social responsibility, laying the groundwork for their future success as ethical leaders and innovators in their respective fields.



Beyond academic preparation, the orientation program emphasizes the development of essential skills such as communication, critical thinking, and time management, ensuring that students are well-equipped to thrive in a dynamic and competitive professional environment.





**Moreover, the program encourages students to cultivate a spirit of collaboration, leadership, and social responsibility, laying the groundwork for their future success as ethical leaders and innovators in their respective fields.**

**As we embark on this exciting journey together, we are confident that the orientation program will not only empower our students to achieve their academic and career goals but also inspire them to make meaningful contributions to society. We look forward to witnessing the growth and achievements of our incoming MBA and MCA students as they embark on this transformative experience.**

# 7 DAYS SOFT SKILL TRAINING



**MKM College of Management and IT organized a 7-day soft skill and training program for students presented by the Naandi Foundation.**

**Naandi runs over 2200 Skilling & Employment Centres and about 6300 Girls Education and Empowerment Centres impacting a million young lives. These are run under the aegis of Mahindra Pride Classrooms and Project Nanhi Kali.**



**A Series of engaging activities and interactive sessions under a soft skill training program to develop a deeper understanding of effective teamwork, communication, and collaboration.**



The program assisted the students in developing their leadership, interpersonal, and communication skills. The training program is designed to help students reach their greatest potential, boost their self-esteem, and develop critical abilities that will help them in their personal and professional activities.



# Awards and Achievement AT MKM

## *Congratulations*

**GOLD  
MEDALIST**

**KANCHAN**

B.Sc. (Sports Science) 1<sup>st</sup> Year

M.D University, Rohtak

*Inter College*

**ARCHERY TOURNAMENT**

**2023-24**

**(Men & Women)**

20<sup>th</sup> & 21<sup>st</sup> November, 2023



**Gold Medal in Archery**  
(Compound) 700/670

# STUDENT EXPLORING LIVE PROJECTS

An exciting endeavor for our MCA and MBA students participated in the prestigious Surajkund International Crafts Mela, undertaking a live project from digital marketing strategies to operational logistics



## 37<sup>th</sup> Surajkund International Crafts Mela

2<sup>nd</sup> Feb, Friday  
Opening Ceremony by  
Ministry

3<sup>rd</sup> Feb, Saturday  
A Memorable Show  
Performance By  
Rashmi Thakur

4<sup>th</sup> Feb, Sunday  
Jawing To The Tunes Of  
International Fusion  
Artist

5<sup>th</sup> Feb, Monday  
Sant Bandey Culture  
Show By Sant Bandey  
Cultural Affairs  
Department,  
Government Of Haryana

6<sup>th</sup> Feb, Tuesday  
Sway To The Rhythms Of  
Kashmiri Music By  
North Eastern Band

7<sup>th</sup> Feb, Wednesday  
Folk Tapping Guest  
Turns By Music  
Saharwal Artists  
Aho

8<sup>th</sup> Feb, Thursday  
Ardent Performance By  
Harshvi Artist

9<sup>th</sup> Feb, Friday  
Sculpture Fashion Show  
By Avant Theme Studio

10<sup>th</sup> Feb, Saturday  
Crafting New  
Style By Disha

11<sup>th</sup> Feb, Sunday  
Singing To The Tunes  
Of Electrifying Beats  
By Rajni

12<sup>th</sup> Feb, Monday  
New Story Book  
Performance By  
Pallabashri Ujjwal  
Ardent Fusion &  
United Musicians  
Museum

13<sup>th</sup> Feb, Tuesday  
Dancing Performance  
By Pallabashri Ujjwal  
Ardent Fusion &  
United Musicians  
Museum





Live projects immerse students in real-world challenges, encouraging innovative problem-solving and practical application of theoretical knowledge.

This hands-on experience fosters creativity by pushing students to think outside traditional academic frameworks and develop unique solutions



 **GPS Map Camera**

**Faridabad, Haryana, India**

Charmwood Village, Main Surajkund Road, Lakewood city, Surajkund, Faridabad, Haryana 121009, India

Lat 28.485324°

Long 77.287153°

09/02/24 04:39 PM GMT +05:30



# INDUSTRIAL VISIT at MKM



Our MBA students embark on an industrial visit to Escorts Kubota India Pvt. Ltd. , a leading global manufacturer of machinery and equipment, renowned for its innovative technology and commitment to excellence on 2nd February,2024 . The industrial visit to Kubota Limited provided students with a practical understanding of the concepts learned in the classroom and exposed them to real-world applications in the manufacturing sector.






 **Kubota**

Escorts Kubota Limited  
Agri Machinery

RECEPTION

 GPS Map Camera

**Faridabad, HR, India**

Sector 13, Faridabad, 121007, HR, India  
Lat 28.388162, Long 77.331642  
02/02/2024 01:05 PM GMT+05:30  
Note : Captured by GPS Map Camera



 **Kubota**  
Escorts Kubota Limited  
Agri Machinery



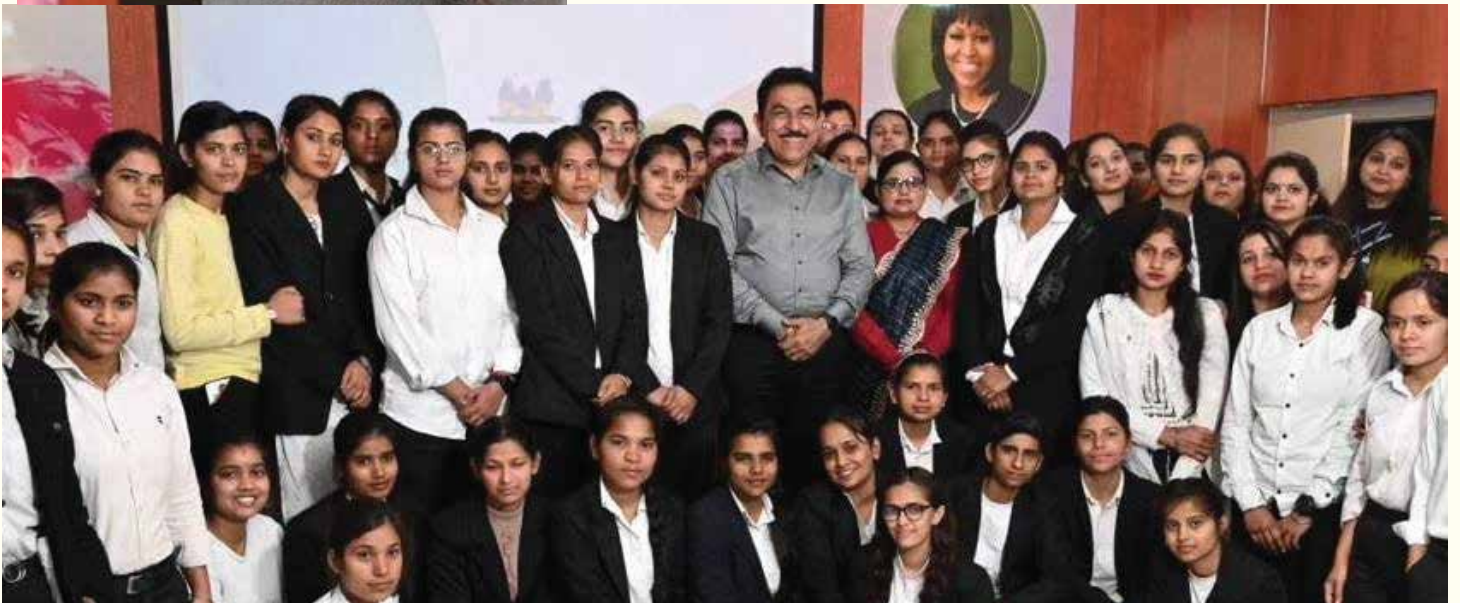
**MBA Students understanding the concept of KAIZEN  
Technique used in Production and Operation  
Department.**



# GUEST LECTURES AT MKM



A Session on Machine learning inspired by 21st Century was delivered by Dr Naseeb Singh Gill. In this session students explored the fundamentals of machine learning, from understanding algorithms to practical applications in various fields.



The outcomes of machine learning sessions equip students with the knowledge, skills, and confidence to apply machine learning techniques to solve real-world problems and pursue careers in the field of artificial intelligence and data science.



**Insightful session by Mr. Vikas Dhattarwal, Certified Brain Science Trainer, held on 22nd Feb. 2024 on the topic “BIG DATA ANALYTICS”.**



**Learning Big Data analysis empowers students to tackle the challenges and opportunities presented by the ever-expanding volume and complexity of data in today's digital age.**



# Students learning the concepts of Big Data Analytics Three Vs: Volume, Variety, and Velocity





# Annual Sports Meet 2024





**At the culmination of our exhilarating Athletic Meet, we had the distinct honor of extending our heartfelt gratitude to our esteemed chief guests Mr. Jagvir Singh and Dr. Rakesh Solanki. With a deep sense of appreciation, we adorned them with tokens of our esteem, acknowledging their invaluable contribution to the success of our event.**



# Glimpse of MKM Cultural Program 2024

We are thrilled to share with you the vibrant and enriching moments from our Cultural Event, a celebration of diversity, creativity, and unity.

These Program reflect the vibrant tapestry of diversity and instilling a profound sense of patriotism.







**From cultural festivals that showcase the kaleidoscope of traditions spanning the globe to events honoring the rich history and heritage of our nation, there's always something stirring the soul and igniting a sense of pride in our community. Whether it's through spirited performances, thought-provoking discussions, or hands-on activities, these programs serve as reminders of the strength found in unity and the beauty found in our differences**



# Quiz Competition at MKM

A quiz competition held at MKM College on 7th March under the event Commerce Fest was a resounding success, drawing enthusiastic participation from students across disciplines.

Quiz competitions offer a valuable platform for students to enhance their knowledge, critical thinking skills, teamwork abilities, and confidence while fostering a love for learning and intellectual curiosity.



# WORKSHOPS AT MKM



On 25 November 2023, the MCA Department organized an insightful workshop on Software Testing. The event brought together enthusiastic students and renowned professional Mr. Neeraj Sharma to delve into the latest methodologies, tools, and best practices in the software testing industry





Participants gained valuable hands-on experience and deepened their understanding of quality assurance processes, ensuring they are well-prepared to tackle real-world challenges in their future careers. The workshop was a resounding success, reflecting the department's commitment to providing cutting-edge education and fostering technical excellence.





# Workshop on Basic Statistical tools used in Research



On 13 March 2024, the MBA department successfully conducted a workshop focusing on Basic Statistical Tools used in Research. The session was conducted by trainer Ms. Sonia Kalra. The event aimed at equipping students with essential statistical knowledge and practical skills crucial for conducting high-quality research.



Hodal, HR, India

Palwal, Hodal, 121106, HR, India

Lat 27.899889, Long 77.363800

03/13/2024 11:08 AM GMT+05:30

Note : Captured by GPS Map Camera



The workshop offered a mix of theoretical insights and hands-on sessions, enabling students to apply statistical concepts to real-world research scenarios



By the end of the workshop, participants had a solid foundation in key statistical tools, enhancing their research capabilities and boosting their confidence in handling data-driven project



# Session on LinkedIn Optimization and Management Games

On 1st April 2024, the department of Management organized an insightful session focused on LinkedIn optimization, aimed at enhancing students' professional networking skills. The event provided valuable tips to students on creating impactful profiles, leveraging connections, and effectively using LinkedIn's features for career growth.



In addition to the informative session, students participated in a series of interactive management games designed to foster teamwork, strategic thinking, and leadership skills. These activities not only brought a fun element to the day but also allowed students to apply theoretical knowledge in practical scenarios.



Hodal, HR, India  
Palwal, Hodal, 121106, HR, India



# INTERNSHIP AT MKM

We are proud to announce that our MCA and MBA students have secured esteemed internships at leading companies across various industries. These internships offer invaluable opportunities for practical experience, professional growth, and networking.

Our MCA students have been placed for summer Internship at Trignoweb where they will work on cutting-edge projects in software development, data analysis, and IT management

**SUMMER INTERNSHIP**

**WEB DEVELOPMENT**

at  **TRIGNOWEB**  
SOLUTION PVT. LTD



**PARUL JEET**  
MCA 2nd YR



**YASHODA**  
MCA 2nd YR



**SHIVANI**  
MCA 2nd YR



**PREETI**  
MCA 2nd YR



**RITU CHOWDHARY**  
MCA 2nd YR



**BHAWNA**  
MCA 2nd YR



our MBA students have been selected for various roles at Reality Tree gaining hands-on experience in finance, marketing, human resources, and strategic management.

These achievements highlight the dedication and hard work of our students, as well as the robust support and guidance provided by our faculty.



**M. K. M. COLLEGE OF MANAGEMENT & INFORMATION TECHNOLOGY FOR GIRLS**  
APPROVED BY AICTE AND AFFILIATED TO MDU ROHTAK

*Congratulations!*

**SUMMER INTERNSHIP**

IN  
**REALITY TREE**  
SECTOR-2, NOIDA

[www.mkmgrouppofcolleges.com](http://www.mkmgrouppofcolleges.com) | [f/mkmcollagesforgirls](https://www.facebook.com/mkmcollagesforgirls)  
7082925917, 7082925918, 8813092422, 9728486164



		
<b>ANJALI</b>	<b>SANJU</b>	<b>PAYAL</b>
		
<b>CHHAVI</b>	<b>DEEPIKA</b>	<b>PRIYANKA</b>
		
<b>KHEMLATA</b>	<b>ANSHU</b>	<b>RENU</b>

# Scholarship test for Meritorious Students

Scholarship test at MBA and MCA department held on 11 March 2024 to support and encourage academic excellence by providing financial assistance to deserving girls. By participating in this test, students have the opportunity to demonstrate their knowledge and skills, paving the way for a brighter educational future.

+





Hodal, Haryana, India  
7, near Mkm, Palwal, Hodal, Haryana 121106, India

GPS Map Camera

**This scholarship program underscores our commitment to nurturing talent and providing opportunities for deserving students to excel.**



Hodal, Haryana, India  
7, near Mkm, Palwal, Hodal, Haryana 121106, India

GPS Map Camera



# Placement at MKM



**Sadhna MBA**  
**Batch 2022-24**  
**Placed at JBM, 4 LPA**



**Kajal MBA**  
**Batch 2022-24**  
**Placed at JBM, 4 LPA**



**Palak Rawat MBA**  
**Batch 2022-24**  
**Placed at JBM ,4LPA**



**Sangeeta MBA**  
**Batch 2021-23**  
**Placed at JBM,4LPA**



**ANJALI MBA**  
**BATCH 2022-24**  
**PLACED-JBM,4 LPA**



**PARULJEET MCA**  
**BATCH 2022-24**  
**PLACED -JBM,4 LPA**



**DEEPAI SINGLA MCA**  
**Batch 2022-24**  
**Placed -JBM,4 LPA**



**RITU CHAUDHARY MCA**  
**BATCH 2022-24**  
**Placed -JBM,4 LPA**



**Sharda , MCA**  
**Batch 2022-24**  
**Placed -JBM,4 LPA**

**Above students placed at JBM have showcased their eligibility and marked success, demonstrating the exceptional caliber and dedication that defines our institution. Their achievement not only reflects their individual prowess but also underscores the quality of education and guidance provided by MKM College. We applaud their accomplishments and wish them continued success as they embark on their professional journeys. Let their achievements inspire and motivate fellow students to strive for excellence in their own endeavors.**

# MDU TOPPER STUDENTS



**Khemlata D/O  
KUMARPAL  
6th Rank**



**HIMANSHI GOYAL D/O  
NARESH KUMAR GOYAL  
7th Rank**



**PRIYANKA D/O ASHOK  
KUMAR  
10th Rank**

# OUR PROUD ALUMNI



**Neha Sharma**  
**Shine Projects**  
**Hyderabad**  
**5 LPA**



**Sheetal Sharma**  
**Jones Lang LaSalle Inc**  
**6LPA**



**Versha Sorout**  
**Accountant Manager at**  
**IBC General Trading Pvt**  
**Ltd**  
**4.8 LPA**



**Vidhi Sharma**  
**Middleware Administrator at**  
**Nexhik Industry LLP**  
**2.4 LPA**







## **MKM COLLEGE OF MANAGEMENT & INFORMATION TECHNOLOGY FOR GIRLS, Hodal**

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